



## *Alexis de Tocqueville Society of West Alabama*

### ***What are the Benefits of Membership?***

Join The Alexis de Tocqueville Society of West Alabama and be confident in the fact your gift will have immediate and long lasting benefits in our community. Since the Society's inception in 1998, members of The Alexis de Tocqueville Society of West Alabama have made it their focus to improve the quality of Pre-K and early childhood education in West Alabama. Because of the Society, United Way is able to directly affect 1,000 local children annually through United Way's Success By Six, Jump Start programs, and Dolly Parton's Imagination Library. In addition, United Way's partner service agencies benefit from your membership and are able to further their work in education, income/financial stability, health, and emergency aid.

Your tax deductible gift to The Alexis de Tocqueville Society of West Alabama enables you to direct your charitable giving to one trusted source rather than giving separate gifts to a variety of your favorite charitable organizations and causes. Your gift makes the most impact due to the 25 partner service agencies which benefit from your generosity.

Over \$6,350,000 has been given by Society members who know the value of United Way's Success By Six program. The goal of Success By Six is to ensure every child, no matter his/her economic or family circumstances, has the opportunity to learn necessary skills prior to entering kindergarten. The skills enable these children to be *ready to learn* instead of playing catch up with other children who may have had learning advantages. Similarly, Jump Start programs teach children valuable skills and provide pre and post testing which offers proof of the program's successes.

Dolly Parton's Imagination Library is an exciting partnership between United Way and The Dolly Parton Foundation whereby children from birth to five years of age receive a quality, hard back book mailed to his/her home every month. Imagine the impact made not only on these children but also on their families as they spend time together while a child learns to read. Without question, strong reading comprehension and language skills result in greater success in the overall educational experience.

*For more information, please contact Rusty Smith, Director of Major Giving & Public Relations, at 205.345.6640 or [rusty@uwwa.org](mailto:rusty@uwwa.org).*